

H A M B U R G

Strategic Planner (m/f/d)

Required Profile:

- 2-3 years of experience as a strategic planner in a communication agency
- A passion for social and digital developments, communication and advertising
- A sense for trends and the ability to put yourself in people's and brand's shoes
- You can put your ideas in words nicely and enjoy presenting them in front of an audience – in English and in German

Job Profile:

- Monitor the competitive landscape and draw conclusions for our brands
- Generate thought-provoking insights and identify relevant trends
- Support our planners in writing inspiring creative briefs and creative springboards
- Support our team in setting up strategic and creative workshops

Our Offer:

- An agency that actively invites its employees to shape its future
- Exciting brands that offer the potential and power to lift the agency and industry
- Freedom to develop as a professional and even exceed your own expectations of yourself
- Challenging and varied tasks in an international work environment
- Flat hierarchies
- A lot of fun in a closely-knit, interdisciplinary team
- Trainings, conferences and workshops
- Employee benefits such as a subsidy for the HVV-Profiticket
- Seriously yummy breakfast every Friday