Senior Concepter (m/f/d)

Required Profile:

· 3+ years in a creative agency and solid digital experience
· Superior writing skills in German and English
· Excellent portfolio of work that demonstrates strong conceptual skills and innovative ways of engaging consumers across multiple touchpoints
· Demonstrated grasp of UX and passion for writing copy that enhances the user experience
· Curiosity, love of trends, desire to transform ideas into tangible assets
· Ability to balance and manage various projects with varying timelines
· Acute awareness of the little things
· Ability to admit to the fact that the answer just might be a 20" TVC

Job Profile:

· Generate, develop and articulate core creative, digitally centric campaign concepts
· Write solid, intelligent, brand-appropriate pieces fitting to a variety of touchpoints, formats and audiences
· Contribute strategically to the long-term vision of the brand
· Question briefings from an analytical standpoint to establish a soundproof basis for ideation
· Think beyond copy – rather in products and how unexpected creative solutions can answer a client's needs
· Facilitate internal collaboration and brainstorming
· Identify opportunities to generate work with clients beyond already-contracted activities
· Create and give presentations (i.e. in PPT, keynote, other) that do justice to the creative ideas generated with the team
· Support and challenge your peers
· Forge new pathways by embracing newness

Our Offer:

· An agency that actively invites its employees to shape its future
· Exciting brands that offer the potential and power to lift the agency and industry
· Freedom to develop as a professional and even exceed your own expectations of yourself
· Challenging and varied tasks in an international work environment
· Flat hierarchies
· A lot of fun in a closely-knit, interdisciplinary team
· Trainings, conferences and workshops
· Employee benefits such as a subsidy for the HVV-Profiticket
· Seriously yummy breakfast every Friday

SELECT WORLD