

H A M B U R G

Account Manager Digital (m/f/d)

Required Profile:

- 3+ years at an agency with solid experience in social, digital and/or media
- Ability to brief, present and advise in English and German
- In-depth understanding of how paid social advertising works
- Ability to understand reportings and define a roadmap for future optimization
- Experience in running social media campaigns
- Experience in deploying various digital products
- Experience in preparing content shoots to cover all the required formats
- Interest in influencer marketing and working directly with influencers

Job Profile:

- Manage day-to-day client needs and ensure open communication between the agency and the client and among stakeholders within the client's organization
- Identify what is needed to exceed client expectations, i.e. set-up and maintain structures for success internally
- Keep a sharp watch on what the competition is doing in social and translate the newest trends into ideas for the brands you work on
- Liaise with account managers, strategist, copywriters and art directors to create feasible content plans and campaign architectures
- Set-up consumer journeys that ensure our campaigns have the greatest possible impact and visibility
- Steer alignments with other agencies within the client's portfolio to allow synergies among us and PR, media and technology
- Generate ideas and a list of deliverables with an ecosystem in mind
- Ensure timely deployment of various social media and/or digital assets

Our Offer:

- An agency that actively invites its employees to shape its future
- Exciting brands that offer the potential and power to lift the agency and industry
- Freedom to develop as a professional and even exceed your own expectations of yourself
- Challenging and varied tasks in an international work environment
- Flat hierarchies
- A lot of fun in a closely-knit, interdisciplinary team
- Trainings, conferences and workshops
- Employee benefits such as a subsidy for the HVV-Profiticket
- Seriously yummy breakfast every Friday